

West Town Chicago Chamber of Commerce
West Town Special Service Area (SSA) Commissioner Meeting
Thursday, May 2, 2019 at 11:00 a.m.
1819 W Chicago Ave., Chicago, IL 60622

Minutes

Present: Commissioners: Michael VanDam (Chair), Chris Hunt (Vice-Chair), Steven Tobiason (Secretary), Jenny Rossignuolo, Nora McCarthy, Candice Cusic
SSA Program Director – Kace Wakem
Membership Director – Sara Bemer
Public Forum / Guests: Joe from Fry the Coop
Not Present: Amy Laria (Treasurer), Sara Dulkan, Adam Williams

- **Call to Order:** Michael VanDam called the meeting to order at 11:05 a.m.
 - **Minutes from SSA Commission Meeting on April 4, 2019.**

*Nora McCarthy motioned to approve 4/4/19 minutes. Chris Hunt seconded this motion and it was approved unanimously.
 - **Minutes from SSA Commission Special Audit Meeting on April 29, 2019.**

*Steven Tobiason motioned to approve 4/29/19 minutes. Adam Williams seconded this motion and it was approved unanimously.
 - **Financial Report & Budget:**
 - 2019 P&L Statement, Balance Sheet and YTD Budget distributed and reviewed.
*Chris Hunt motioned to approve 2019 Financial Statements. Candice Cusic seconded this motion and it was approved unanimously.
 - **Contracts:**
 - Eilts & Associates – Audit was completed, approved at the special audit meeting, and turned into the City on May 1, 2019.
 - Cleanslate – BID to pressure wash trash cans. \$40 a can, estimated \$4,000 for full job.
*Jenny Rossignuolo motioned to approve the \$4,000 contract with Cleanslate. Steven Tobiason seconded this motion and it was approved unanimously.
 - Annual Report Print & Mail – working with Transit Tees and inoPrints, splitting 50% with WTCC. Will need approximately \$2,000 for job. Suggested adding local designer and printer to the credits.
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- *Chris Hunt motioned to approve the \$2,000 spend for the Annual Report. Jenny Rossignuolo seconded this motion and it was approved unanimously.

- Public Art Map Postcard & Digital Map – working with Transit Tees, still need to get printing quote and digital map quote. \$480 for design, requesting maximum spend of \$5,000 for project.

***Nora McCarthy motioned to approve the maximum spend of \$5,000 for the Public Art Map Project. Chris Hunt seconded this motion and it was approved unanimously.**

- Public Art Tattoo Idea – Review quotes for Tattly. Discuss budget for project
 - Steven preferred different promo item than the temporary tattoos.
 - Michael thinks we should table to discuss with Sara Dulkan when she returns.
 - Commission suggested getting more quotes for other promotional items in the meantime.
 - Candice also suggested a West Town Mural postcard.

- **Rebate / Grant Updates:**

- **Facade Rebate Applications:**

- Review City Mural Registry Program
 - Kace explained the new registry program and the potential controversy behind it.
 - Michael suggested holding off on this conversation until Sara Dulkan is at an SSA meeting.
- *1726 W. Chicago Ave, Eye Want* – Receipts and photos submitted. Project came in over budget.
 - *The Commission agreed to approve the original amount allotted for the project because Eye Want never checked in properly to ask for an increase with new bids and new approvals. Approved for \$8,500 payout.*

***Candice Cusic motioned to approve \$8,500 to Eye Want for Façade Rebate. Nora McCarthy seconded this motion and it was approved unanimously.**

- *2130 W. Chicago Ave, Cornelia McNamara Flowers* – in process.
- *957 N. Ashland Ave* – Nika Vaughn Bridal Artists – Finished & Paid.
- *1523 W. Chicago Ave*, CDT Realty Corp – In Process
- *1637 W. Chicago Ave*, CDT Realty Corp – In Process
- *1529 W. Chicago Ave*, Fry the Coop – Joe from Fry the Coop was present with letter submitted outlining the questions about the project. Rebate was approved for \$12,883.44

***Chris Hunt motioned to approve \$12,883.44 Rebate for 1529 W. Chicago Ave Façade Rebate Project. Nora McCarthy seconded this motion and it was approved unanimously.**

- *1923 W. Chicago Ave*, State Farm, Aaron Pinkus – In Process
- *1721 W. Chicago Ave*, Ice Cream Shoppe – Discussed & approved project for \$5,807.01.

***Jenny Rossignuolo motioned to approve \$5,807.01 to 1721 W. Chicago Ave for Façade Rebate. Chris Hunt seconded this motion. Steven Tobiason recused himself from the vote. Motion passed.**

➤ **Public Art Grant Applications:**

- *1914 W. Chicago Ave, Artist: Ouizi* – Finished. \$200 added to grant for ribbon cutting photography. Processing for payment - \$13,680

***Steven Tobiason motioned to approve the total payout for the Ouizi Mural of \$13,680. Jenny Rossignuolo seconded this motion and it was approved unanimously.**

- *1529 W. Chicago Ave, Artist: Sick Fisher* – In Process. Review final mock-up for approval.

***Chris Hunt motioned to approve the final mock-up of the Sick Fisher mural on Fry the Coop. Nora McCarthy seconded this motion and it was approved unanimously.**

- *Range Mobile Lab* – Requesting \$1,710.
 - Michael suggested that this be presented to the Art Walk Committee.
- *Address Unknown, Justin Suarez (Mr. Prvrt)* – Requesting approximately \$10,000. Coming to town from NY first week of June.
 - This is preliminarily approved and anything else will be approved or reviewed via email prior to the June meeting, to be officially approved at next June Commission meeting.

➤ **Security Rebate Applications:**

- *1721 W. Chicago Ave, Ice Cream Shoppe* – Review
 - Currently waiting for quotes to come in. Kace said that they can put in the application now the Commission knows she is applying and have it be a placeholder.

• **Marketing / Beautification / Safety / Other:**

- **Street Cleaning:** No word on trash can fires yet. Cans need to be cleaned, will schedule with Cleanslate now that quote has been approved.
- **Banners & Holiday Decorations:** Will schedule committee meeting for June.
 - Marketing & Beautification committee: Chris, Candice, Nora, Jenny
- **Landscaping:** Christy Webber Contract to start in the Spring.
- **Discover West Town Mobile App:** Tabled until WTCC website overhaul is decided.
- **Master Plan:** Plan needs to be presented to West Town Neighbors Association and Chicago Grand Neighbors Association, and then all presentations should be finished at that point. Review Annual Report before it goes to print, as it marks Master Plan accomplishments.
- **People Spot:** Tabled to coordinate with CDOT streetscape schedule.
- **Bike Racks:** We now have a contact at CDOT for bikes. Working to get more info on racks and corrals.
- **Bike Friendly Business District:** Tabled
- **Neighborhood Updates:**
 - 5/3/19 – Catherine Edelman Gallery Grand Opening and Ribbon Cutting from 5pm to 8pm
 - 5/4/19 – RunStreet Chicago, West Town Art Run from 12pm to 1:30pm, need tix.

- 5/8/19 – WTCC & WPBCC Joint Member Mixer at Fatpour from 6pm to 8pm
- 5/16/19 – Matty & Lou Grand Opening and Ribbon Cutting from 5pm to 7pm
- 5/27/19 - Memorial Day, WTCC Office Closed
- 5/31/19 to 6/2/19 – Do-Division Street Fest
- 6/6/19 – Member Breakfast and Headshots at Village Eye Care from 9am to 12pm
- 6/8/19 & 6/9/19 – West Town Walking Tour, registration opens mid-May.

- **Old Business:**
- **New Business:** Electric Scooters Test Pilot – Roll out to start beginning of June.
- **Public Forum:**
- **Adjournment**

***Michael VanDam moved to adjourn meeting at 12:29 pm. Candice Cusic seconded this motion at it was approved unanimously.**

Next SSA Commission Meeting Date: Thursday, May 2, 2019