

WEST TOWN SSA
MEETING OF SSA COMMISSION
Thursday, February 4, 2021 10:00 AM
Meeting held via Zoom
West Town Chamber of Commerce
1819 W. Chicago Ave., Chicago, IL 60622

NOTES

In Attendance: Chris Hunt (Seek Vintage), Michael Van Dam (Resident), Sara Dulkan (Chicago Truborn), Evan Muellner (Pie Eyed Pizza - SSA approval pending), Jenny Rossignuolo (Urban Source), Julia Skuibida (American Family Insurance - SSA approval pending), Nora Mc Carthy (Gallery 2052), Kara Salgado (WTCC), Susan Aldous (WTCC), and Sara Bemer (WTCC).

➤ **Call to Order:**

- The meeting of the West Town SSA #29-2014 Commission is called to order.
 - Michael Van Dam (SSA Chair) called the meeting to order at 10:19am.
- Pursuant to the applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster caused by COVID-19, this meeting is conducted by videoconference. This meeting will be recorded.

➤ **Motion:** to approve Minutes from Meeting: December 3, 2020

- Approved, all in favor (Jenny 1st, Sara D. 2nd)

➤ **Financial Report:**

- **Motion:** to approve 2020 Budget Modification
 - BUDGET MODIFICATION \$1,200 from 1.02 (Special Events) to 6.04 (Rent)
 - Approved, all in favor (Chris 1st, Jenny 2nd)
- Review Reports

➤ **2020 Quarterly Work Plan Reports**

- **Motion:** to approve 2020 Quarterly Reports
 - Approved, all in favor (Chris 1st, Nora 2nd)

➤ **Rebate / Grant Programs:**

- **Approved Facade Projects still in progress**
 - Façade – 1721 W. Chicago Ave – Ice Cream Shoppe – In process.
- **Approved Security Projects still in progress**
 - Security – 1721 W. Chicago Ave – Ice Cream Shoppe – In process.

➤ **Marketing / Beautification / Safety / Public Art / Other:**

- West Town Marketing
 - West Town Spend Local to Save Local Rewards Program (Feb. 1-28)
 - Review Committee and WTCC Board approved final 2021 Zapwater PR Contract
 - **Motion:** to approve Zapwater PR contract within the existing budget line item 1.09 (PR/Media Relations) not to exceed \$50,004
 - Approved, all in favor (Sara D. 1st, Chris 2nd)
- West Town Banners
 - New banners going up when snowflakes come down this month
 - Project within approved 2020 budget
 - **Motion:** to approve vendor CEG to replace aging banner hardware within the existing budget line item 1.05 (Decorative Banners) not to exceed \$20,000
 - Approved, all in favor (Chris 1st, Jenny 2nd)
- West Town Trash Can Project
 - Review Summary of Project
 - Review Nicole Beck proposal
 - Review Cleanslate proposal
 - Discuss Next Steps
 - Susan to further research the artist/fabricator fee.
- West Town Pop Up Project

- o UnWaste Shop lease May – Aug 2021 (signed)
- o Chicago Makers lease Oct – Dec 2021
- Landscaping & Snow Removal Updates and Reports
- Safety Committee Meeting with 12th District Police
 - o Tuesday, Feb 9th at 12:30pm on Zoom
- Public Art
 - o Sangamon & Fry Viaduct project discussion
 - o DCASE grant application due Feb 5
 - o Public Art Program transparency and process Zoom Meeting
 - o Ouizi Mural (1914 W Chicago Ave.) Tagged

➤ **Events and Neighborhood Updates:**

- o Uncertain if DCASE will issue special event permits for street festivals in 2021. WTCC street festival announcement TBD.

➤ **Old Business:**

➤ **Public Forum:**

Meeting Adjourned at 11:11am (Jenny motioned to adjourn, Chris seconded, all in favor)

Next SSA Commission Meeting Date: Thursday, March 4th 2021 at 10am via Zoom