

Media Contact:
Kalli LeVasseur
Zapwater Communications
kalli@zapwater.com

FOR IMMEDIATE RELEASE

Chicago Brewing District's Dancing in the Streets Returns Virtually for Third Season

***The Week-long Event Will Feature Mix Packs of Chicago's Favorite Brewers' Craft Beers, Special Promotions and Jam Bands
#DITSAtHome***

CHICAGO (July 29, 2020) – The West Town Chamber of Commerce has partnered with the Chicago Brewing District and On Tour Brewing to bring back Dancing in the Streets jam band and brew festival for a third season—virtually! From August 5-12, Virtual Dancing in the Streets will feature week-long special promotions from Chicago Brewing District's brewers, West Town's small businesses, and one night of live streamed music. Inspired by its namesake Grateful Dead song and coinciding with the annual "The Days Between" celebration of Jerry Garcia, the event will feature jam bands to get patrons dancing in their homes on Friday, August 7 starting at 7 p.m. at www.dancinginthestreetschicago.com.

Beginning Monday, August 3, attendees (21+) can gear up for the performances with a special, limited-time only "Dancing in the Streets Mix Pack" of beers by visiting www.ontourbrewing.com for delivery or curbside pick-up. The mix pack will feature brews from On Tour Brewing Company, Goose Island, Great Central Brewing Company, Forbidden Root and Finch, as well as special swag from Midwest Brewing Company. All proceeds from the mix pack purchases will benefit the West Town Chamber of Commerce.

The Music line-up, presented by On Tour Brewing

Friday, August 7

7:00 p.m. [Mark and Dave Play Dead](#)
7:45 p.m. [Rock and Rye](#)
9:00 p.m. [Paradise Waits](#)

The live streams are free, but there is a \$10 suggested donation to attend Virtual Dancing in the Streets. Donations from the virtual festival will benefit the West Town Chamber of Commerce. Patrons are encouraged to take advantage of the brewer specials and shop the West Town small businesses participating as virtual vendors. For more information on the virtual vendors and specials, please visit www.dancinginthestreetschicago.com; @DancingInTheStreetsChi; #DITSAtHome: Facebook, Instagram, Twitter.

About West Town Chamber of Commerce:

The West Town Chicago Chamber of Commerce (WTCC) is a 501 C6 non-profit organization with over 200 small business members. The Chamber's mission is to strengthen its business community so that West Town Chicago continues to be a destination for shopping, dining, professional services, nightlife, and culture. The WTCC is a small business development center providing programs and services for businesses located within the Chamber service area in West Town Chicago: from Division Street to Hubbard, and Halsted Street to Kedzie Avenue.

The West Town Chamber of Commerce fosters community and economic development by empowering businesses with information, networking opportunities, marketing, and other programming. The Chamber extensively promotes the unique elements of the West Town neighborhoods and strives to engage the public through the organization of special events that highlight existing businesses and attract consumers and new businesses to the West Town area. The Chamber serves as a channel through which members can cultivate a diverse, symbiotic, and growth-oriented community. Visit www.westtownchamber.org for more information.

###